Abderrazzak Jirari

Strategy, Management and Digital Transformation Consultant

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PROFILE

Hybrid profile at the intersection of political science, management and technology. I hold a Master's degree in Political Science (Université de Montréal) and am completing a graduate diploma (DESS) in Private and Public Sector Management at HEC Montréal. I combine policy and organizational analysis with hands-on digital skills: website and app development, sovereign AI integration and project management.

Over two years of administrative and coordination experience within a Montreal cultural institution, followed by two years of independent practice helping organizations define a clear strategy and build the tools to deliver it. I think through strategy, then I build it.

CORE SKILLS

Strategy and management

Strategic analysis · Public policy · Project management · Planning · Operational coordination · Partnerships · Institutional communications · Writing and synthesis · Research and monitoring

Web design and development

Next.js · React · TypeScript · JavaScript · HTML · Python · WordPress · Elementor · Crocoblock · Information architecture · UX · SEO · Performance and accessibility · Vercel · Supabase

Artificial intelligence

Locally hosted LLMs · Retrieval-augmented generation (RAG) · API integration · Automation · Quebec Law 25 · GDPR

Design and tools

Visual identity · Adobe Creative Suite · DaVinci Resolve · Microsoft 365 · Keynote · DonorPerfect

PROFESSIONAL EXPERIENCE

Independent Consultant, Strategy and Digital Solutions — January 2024 to present

Self-employed, Montreal

- Design and development of custom websites (Next.js, React, WordPress) and iOS and Android mobile applications, from information architecture to launch: seven websites and four apps delivered.
- Sovereign AI integration support: deployment of locally hosted language models, retrieval-augmented generation (RAG) systems and API-based task automation in Python, in compliance with Quebec Law 25 and GDPR.
- Positioning and communications consulting: offer clarification, visual identity, content strategy and search engine optimization (SEO).
- End-to-end engagement management for small and mid-sized clients: needs assessment, planning, delivery and follow-up.

Administrative Manager — April 2022 to June 2023

Montreal Holocaust Museum

- Led operational coordination: planning of institutional activities and events, management of human and material resources.
- Managed bookings and educational logistics, accounting follow-up and donation processing (DonorPerfect).
- Developed and strengthened partnerships with community organizations, schools and cultural stakeholders.
- Contributed to the strategic planning of the new museum, including sustainability and community engagement components.

Visitor Services and Administrative Assistant
February 2021 to April 2022

Montreal Holocaust Museum

- Welcomed and guided visitors and school groups; provided information on educational and institutional programs.
- Day-to-day administrative support: report production, statistical tracking, transmission of accounting documents, donation intake and online booking management.

Internships and research positions
2014 to 2016

Morocco

- Research Assistant (intern), Hassan II Foundation for Moroccans Living Abroad, September to December 2016.
- Parliamentary Assistant (intern), House of Representatives of Morocco, March to June 2016.
- Research Assistant, National Human Rights Council (CNDH), October to December 2015.
- Administrative then editorial intern, Council of the Moroccan Community Abroad (CCME), June 2014 to January 2015.

PROJECTS

Vigie Subventions
2026

Prototype of a bilingual SaaS platform for monitoring public grants in Quebec

- Solo end-to-end product design: competitive analysis, data model (28-field bilingual program record, 9-status lifecycle), methodology for collecting and verifying government sources.
- Architecture and development of the prototype: Next.js, TypeScript, Supabase hosted in Canada (Law 25 compliance), organization-to-program matching algorithm, accessible design system.

abderrazzakjirari.ca
2026

Bilingual professional website, from strategy to code

- Brand strategy, design and custom development (Next.js, next-intl, Vercel), with Canvas animations, optimized performance and accessibility, SEO and domain migration.

EDUCATION

Graduate Diploma (DESS) in Private and Public Sector Management
HEC Montréal, in partnership with ENAP
January 2026 to January 2027 (in progress)

Master of Science in Political Science
Université de Montréal 2020 to 2022

Bachelor's degree in Political Science (Licence d'excellence)
Mohammed V University of Rabat, Faculty of Legal, Economic and Social Sciences 2017 to 2019

LANGUAGES

French	native
Arabic	native
English	intermediate

INTERNATIONAL EXPERIENCE AND VOLUNTEERING

African Union proceedings, participant
Delegation of the École de Gouvernance et d'Économie
May 2017

National Model United Nations (NMUN)
Diplomatic negotiation simulation, UN Headquarters, New York March 2015

Volunteer, World Human Rights Forum
CNDH, Marrakech 2014

Volunteer, Casablanca International Book Fair
CCME stand, seven editions 2012 to 2019